



Panther Booster Club

P.O. Box 2404

Wenatchee, WA 98807

July 31, 2019

Dear Wenatchee Panther Booster,

We appreciate your support of Panther Athletics through the years. Your continued dedication to our athletes makes a difference! In the last few years we have been able to purchase a sound system for the Apple Bowl, a timing system for track, a team tent for use by boys and girls track and cross country, a full set of soccer goals for use by both boys and girls, and support student athletes with scholarships for equipment and camps. Thank you!

Installation of turf at the Apple Bowl has made our stadium a showpiece, used more than 200 days in the first year for everything from high school football and soccer, to club, middle school and semi-pro football and women's semi-pro soccer, and lacrosse.

This year, we are happy to offer boosters a way to reach potential customers and support Panther athletics. By advertising in the Apple Bowl, you can reach your target audience and keep your name and logo in front of involved, motivated, and interested Panther fans all year long!

Apple Bowl Advertising

(see additional requirements in the attached advertising agreement)

What: Advertisers will provide a 3 foot by 8 foot horizontal vinyl banner. (Due to unpredictable seasonal weather conditions, it is suggested that your banner be manufactured with wind slits).

When: Banners will be hung as they are received, either delivered to the Wenatchee High School Athletics office OR contact Leanna Nelson and she will pick up from your place of business (509) 393-9540. The Athletics office will be open beginning August 16th, 2019. Our first home football game is September 6, 2019.

Why: Athletics are expensive. The money we raise through Apple Bowl advertising will be shared with all of the high school athletic departments. Booster Club will use its proceeds to help fund additional equipment, awards programs, and other athletic team expenses. These dollars will be shared among all Wenatchee High School sports.

How Much: Each banner is \$250 to display for the 2019-2020 school year

Next Steps: Sign the attached agreement. Begin production of your 3 x 8 vinyl sign (vinyl signs can be ordered at local businesses, as well as online). Please make your checks payable to the Wenatchee School District. Mail to: **Wenatchee High School, Attn: Deanna, WHS ASB office, P.O. Box 2404, Wenatchee, WA 98807.** Or checks may be dropped off at the Athletic office. Do not drop off checks to the main high school office or mail them to any other address as this may delay processing and placement of your banner.

The business community is a needed and valued partner in our quest for success. The hard working, talented, and enthusiastic athletes at Wenatchee High School appreciate your support. Please feel free to contact us if you have any questions. Meanwhile, Go Panthers!

Sincerely,

Nel Wheeler
Booster Club President
509 387-0083

Leanna Nelson
Apple Bowl Banner Coordinator
509 393-9540